



Age-Friendly Public Health Systems

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President and CEO

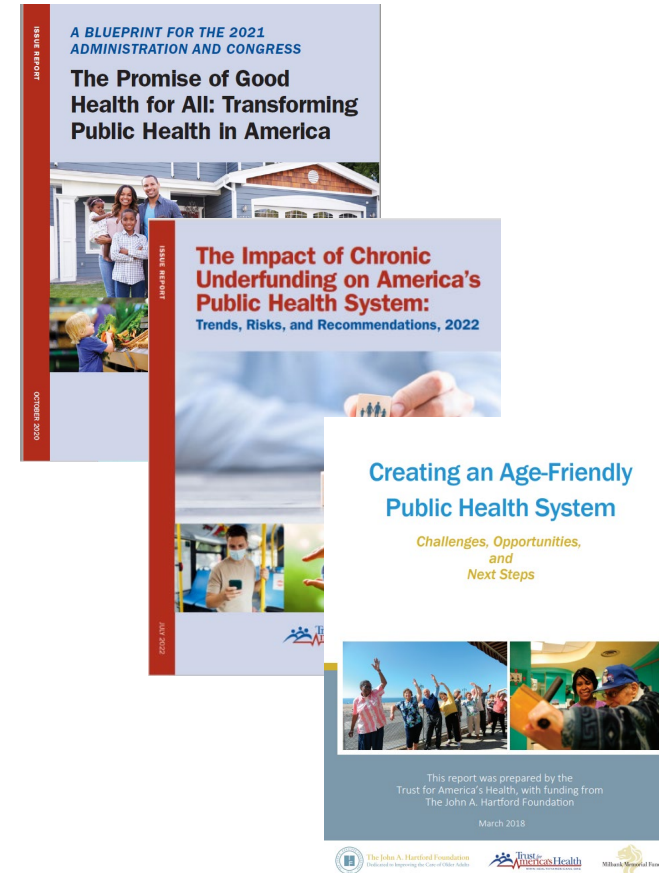
Advisory Committee on Interdisciplinary,
Community-Based Linkages
January 19, 2023



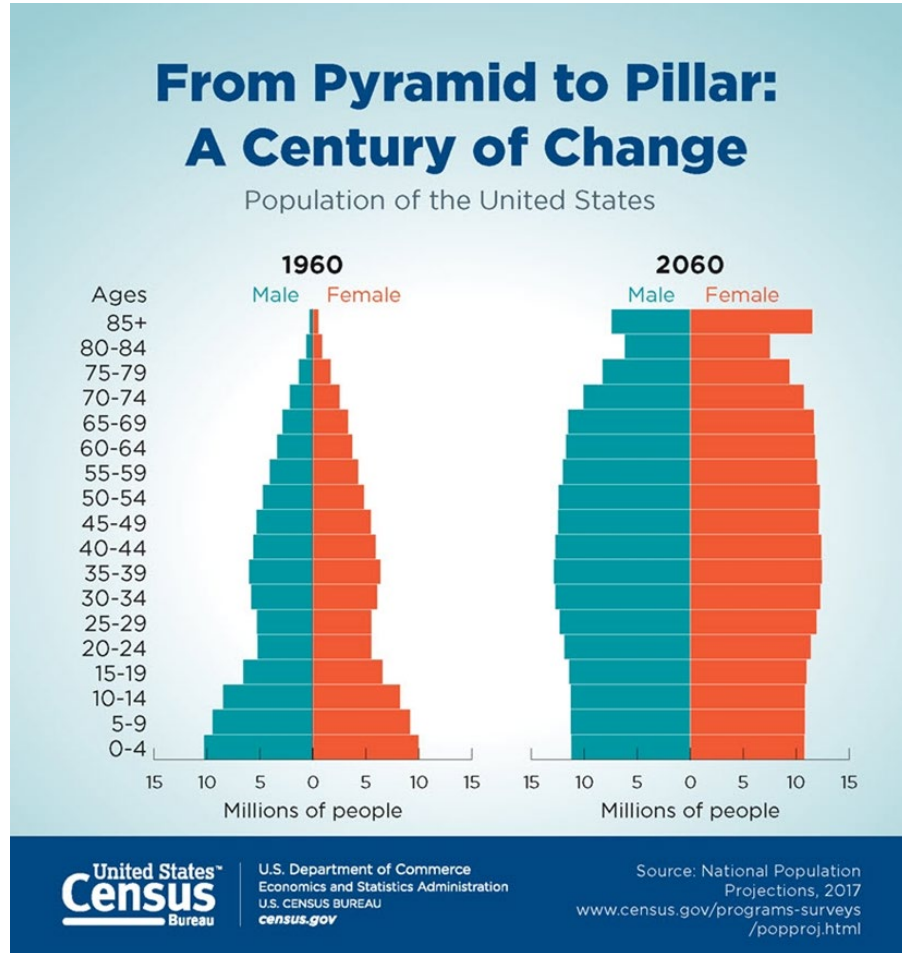
Trust for America's Health (TFAH)

Independent, non-partisan. Public health, prevention, and equity focus.

- Data and research for action
- Health-promoting, evidence-based policies
- Strong public health system
- Informed policymakers



Why Prioritize Older Adult Health?

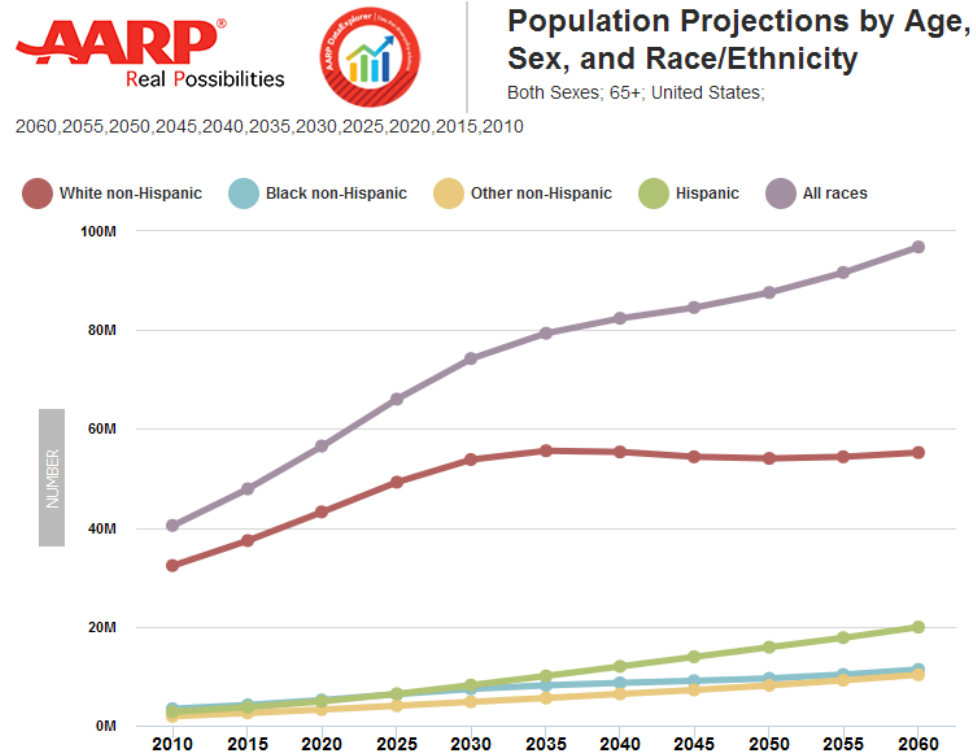


- 10,000 people turn 65 every day
- Every state experiencing growth in older adult population
- Adults 65+ have multiple chronic conditions accounting for 83% of annual Medicare spending



Increasing Diversity of Older Adult Population

- By 2040, the population of older adults of color is expected to grow 115% compared to 29% of non-Hispanic white population
- Racial, ethnic, and socioeconomic disparities that accumulate over the life course increase risk for poorer health in older adults



Source: AARP Public Policy Institute calculations based on Regional Economic Models Inc, eREMI 3.7.0 (build 4042) standard regional control.

AARP DataExplorer, <http://dataexplorer.aarp.org/indicator/156/population-projections-by-age-sex-and-raceethnicity#/trend?primarygrp=dist2&dist5=31&dist2=2,6,8,9,10&dist1=13&loc=1&f=38,37,36,35,34,33,32,31,30,16,11&fmt=496>



Limited Public Health Focus on Older Adults

Pre-COVID-19 Pandemic:

- HHS: Healthy People 2030 includes a goal focused on older adults
 - CDC: STEADI program, Chronic Disease Prevention, Healthy Brain Initiative
 - ACL: Aging services network
- State and Local Departments of Health: lack funding, coordination, staff

- Pandemic became unfortunate catalyst for focus on older adult health needs and challenges
 - Vaccinations at home
 - Social Isolation
 - Food Insecurity and Physical Activity

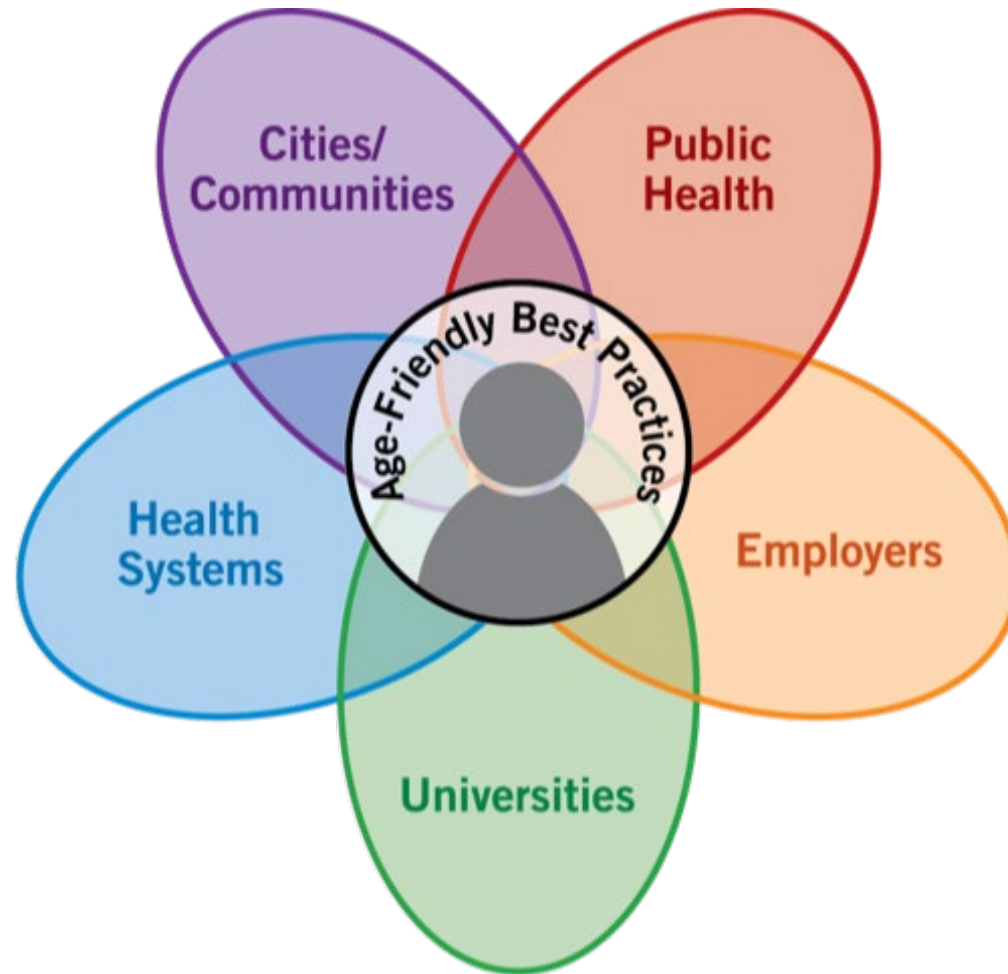


Public Health Has Contributed to Longevity— Public Health Can Support Healthy Aging

- Preventive and other quality health services
- Social determinants of health: housing, transportation, built environment
- Supporting family caregivers
- Nutrition and physical activity
- Emergency preparedness
- Rural health challenges
- Social isolation; mental health and well-being
- Elder abuse prevention



Age-Friendly Ecosystem



TFAH's Goal: Elevate Healthy Aging as a Core Public Health Function

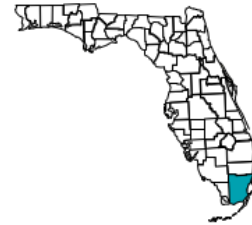


Age-Friendly Public Health Systems (AFPHS)—States

- Florida: AFPHS adoption in 50 of 67 county health departments
- Georgia: Crosswalk of the State Health Improvement Plan and State Plan on Aging to identify synergies for collaboration
- Michigan: Age-Friendly Ecosystem and policy alignment
- Mississippi: Adopted statewide AFPHS 6Cs Action Plan
- Washington: AFPHS Learning and Action Network teams of local health jurisdictions and area agencies on aging, including Northwest Washington Indian Health Board (6-Tribe consortium)



Florida Phase I: AFPHS Pilot



Miami-Dade County Example



Vision:

A community where all ages and abilities can stay active, engaged and healthy with dignity and enjoyment

Total County Population: 2,804,160

Population 65 and Older: 447,396 (16%)

65+ Living Below 200% of Poverty Level: 201,694 (48.5%)

Medically Underserved: 288,857

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County Health Department Age-Friendly Public Health System Activities:

Connecting and Convening

- **Engage at least one new aging sector partner:** Elder Issues Committee of Consortium for a Healthier Miami-Dade includes numerous multi-sector agencies and organizations.
- **Enhance aging sector relationship:** Working on Elder Issues Committee as part of Consortium has enabled deeper connection with Miami-Dade County's Mayor's Office Initiative on Aging, and all related agencies and organizations.
- **Create or join multi-sector coalition:** Miami-Dade DOH has led the multi-sector Consortium for a Healthier Miami-Dade's Elder Issues Committee (EIC) since 2005, bringing together over 250 members to work on healthy lifestyles.
- **Engage in or lead policy and systems change:** Through the Consortium, DOH works on policy, system and environmental changes regularly.

Coordinating

- **Review and strengthen emergency preparedness plan:** Review occurring through preparedness program.

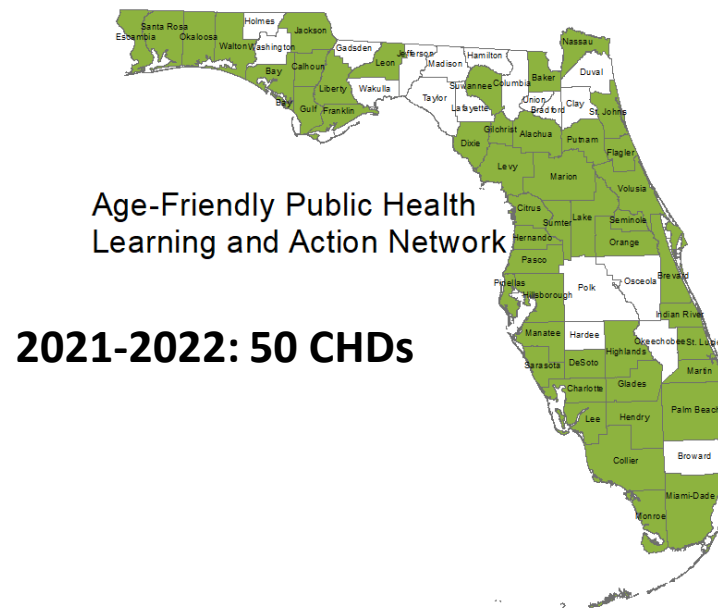
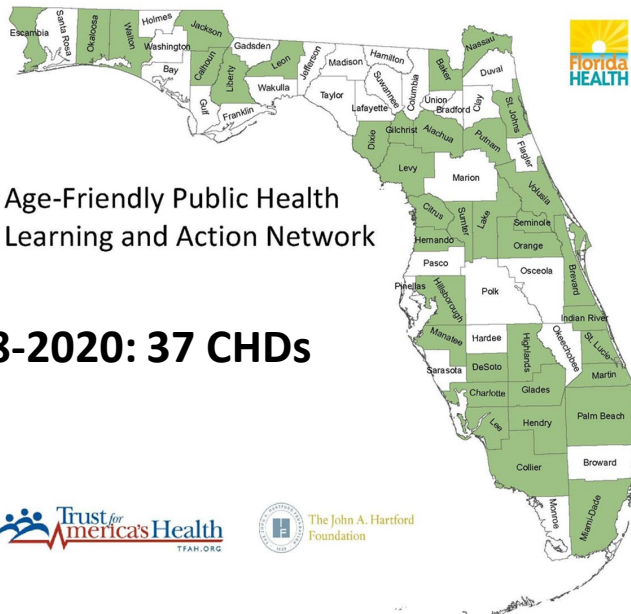
Collecting and Disseminating Data

- **Collect and disseminate data:** Using data to inform both CHA and CHIP; data is the cornerstone for CHA.



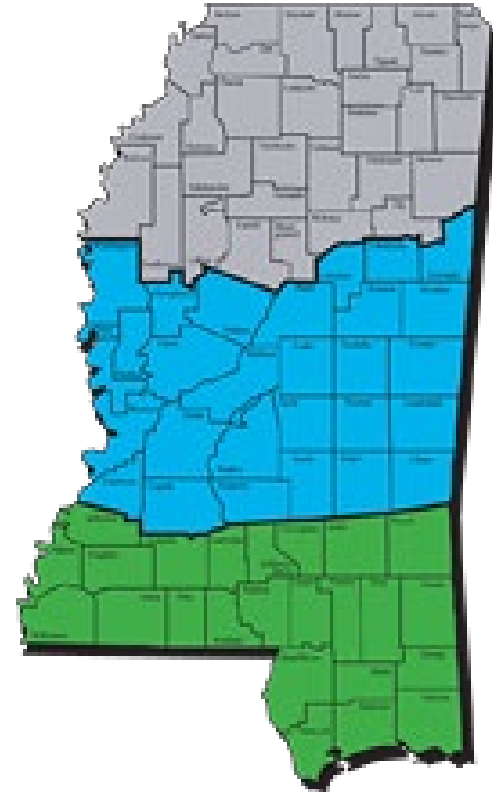
Florida Phase II

- FL AFPHS Network Expansion: 50 of 67 county health departments engaged
- Healthy aging priorities included in CHA/CHIP
- Aging in Florida Dashboard expanded focus on equity



Mississippi

- Created Advisory Committee (external partners) and Learning and Action Network (internal experts)
- Developed action plan based on 6Cs Framework
- Action Plan Principles:
 - Prioritize equity in design
 - Include community members
 - Cultivate leaders
 - Build culture that fosters trust

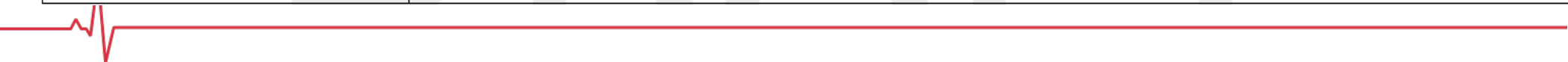


Mississippi AFPHS Action Plan

Goal 4:	Strategy #1: Develop messaging/communication strategies and tools to improve visibility of healthy aging programs/services
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Strategy #5: Advocate for health professional education programs to include healthy aging, individuals with disabilities, and family caregivers	Action A: Identify best practices and scale intergenerational programs and educational curriculum that enable younger people to reimagine what it means to grow older or to be living with Alzheimer's, dementia, or other disabilities	1-3		<ul style="list-style-type: none"> • Increase in number of school systems with intergenerational curriculum and/ or programming • Increase in the number of school system that request speakers from the speaker's bureau
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Services and Programs	Strategy #4: Address social determinants and upstream factors that are critical to successful aging Strategy #5: Address social isolation and loneliness through cross-sector collaboration and increased awareness at the community, regional, and state levels
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AFPHS Recognition Program

AFPHS Champion: Individual

Creates leadership
Supports capacity building
Requirement: attend 6 AFPHS trainings (current and/or recorded)

AFPHS Recognition: Departmental

Honors engagement
Requires commitment
Requirement: submit action plan listing activities in each of the 6Cs

AFPHS Advanced: Departmental

Recognizes policy, systems, environmental change
Requirement: complete all steps in action plan within 2 years of Recognition




National Momentum

- HHS Office of Disease Prevention and Health Promotion
Healthy Aging Partnership
 - All 50 States and 6 U.S. Territories
 - National Healthy Aging Symposium
- CDC and Alzheimer's Association Healthy Brain Initiative 4th Roadmap
- Public Health Accreditation Board
- AFPHS National Learning Collaborative: CA, CO, FL, GA, MI, MN, MO, MS, NY, OH, TN, TX, WA, WI
- National Stakeholder Activities
 - NACCHO: Healthy Aging Indicators for CHA/CHIP process
 - AARP: Equitable Healthy Aging Toolkit Report



Recommendations on Federal Actions to Support Healthy Aging

- 1) Authorize and fund a healthy aging program at CDC; fund state, local, tribal, and territorial health departments; and improve coordination of healthy aging policies across sectors
 - 2) Expand data collection on older adult health and well-being
 - 3) Encourage collaboration between public health and aging services sectors
 - 4) Facilitate a White House Conference on Aging
 - 5) Facilitate ongoing National Healthy Aging Summits
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Protecting the Health of America's Older Adults Act

- Bipartisan legislation introduced in the 116th and 117th Congress
- Authorizes a Healthy Aging program at CDC to promote the health and well-being of older adults, improve health equity, and reduce healthcare costs
- The program would:
 - Improve the coordination of existing public health interventions to better address the health and well-being of older adults
 - Coordinate multisector efforts across governmental and nongovernmental health and related agencies
 - Improve coordination of interventions to identify gaps and reduce duplication of efforts at federal, local, and state agencies and with other aging services organizations.
 - Be authorized at \$50 million in order to reach all 50 states



Thank you

Trust for America's Health: www.tfah.org

Age-Friendly Public Health Systems: www.afphs.org

- Subscribe to TFAH's Wellness and Prevention Digest at <https://tfah.wufoo.com/forms/m1vbfkwj0gmybfo/>
- Subscribe to Age-Friendly Public Health Systems Newsletter at <https://afphs.org/>



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