

**HEALTHY  
MOMS.  
STRONG  
BABIES.**



# MARCH OF DIMES OVERVIEW

March 21, 2023

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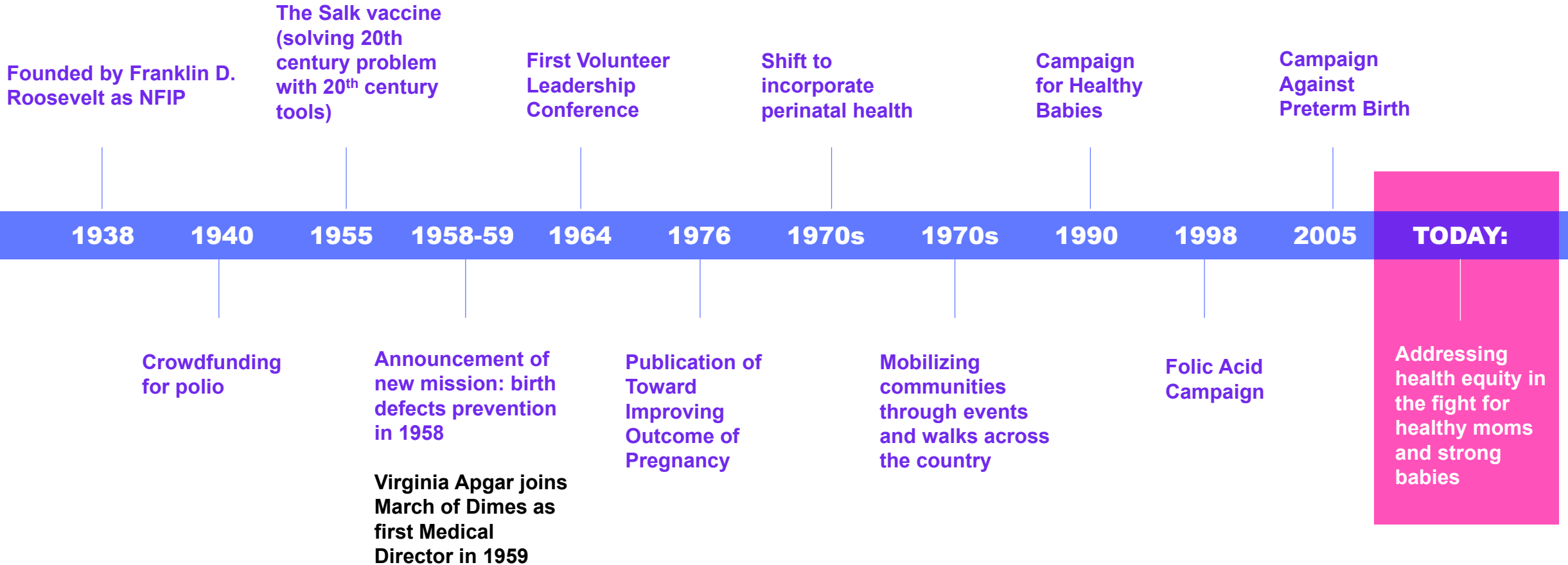
OUR PORTFOLIO

## 03 COLLABORATION

## OUR VISION

**WE IMAGINE A  
WORLD WHERE  
EVERY MOM AND  
BABY IS HEALTHY  
REGARDLESS OF  
WEALTH, RACE,  
GENDER OR  
GEOGRAPHY.**

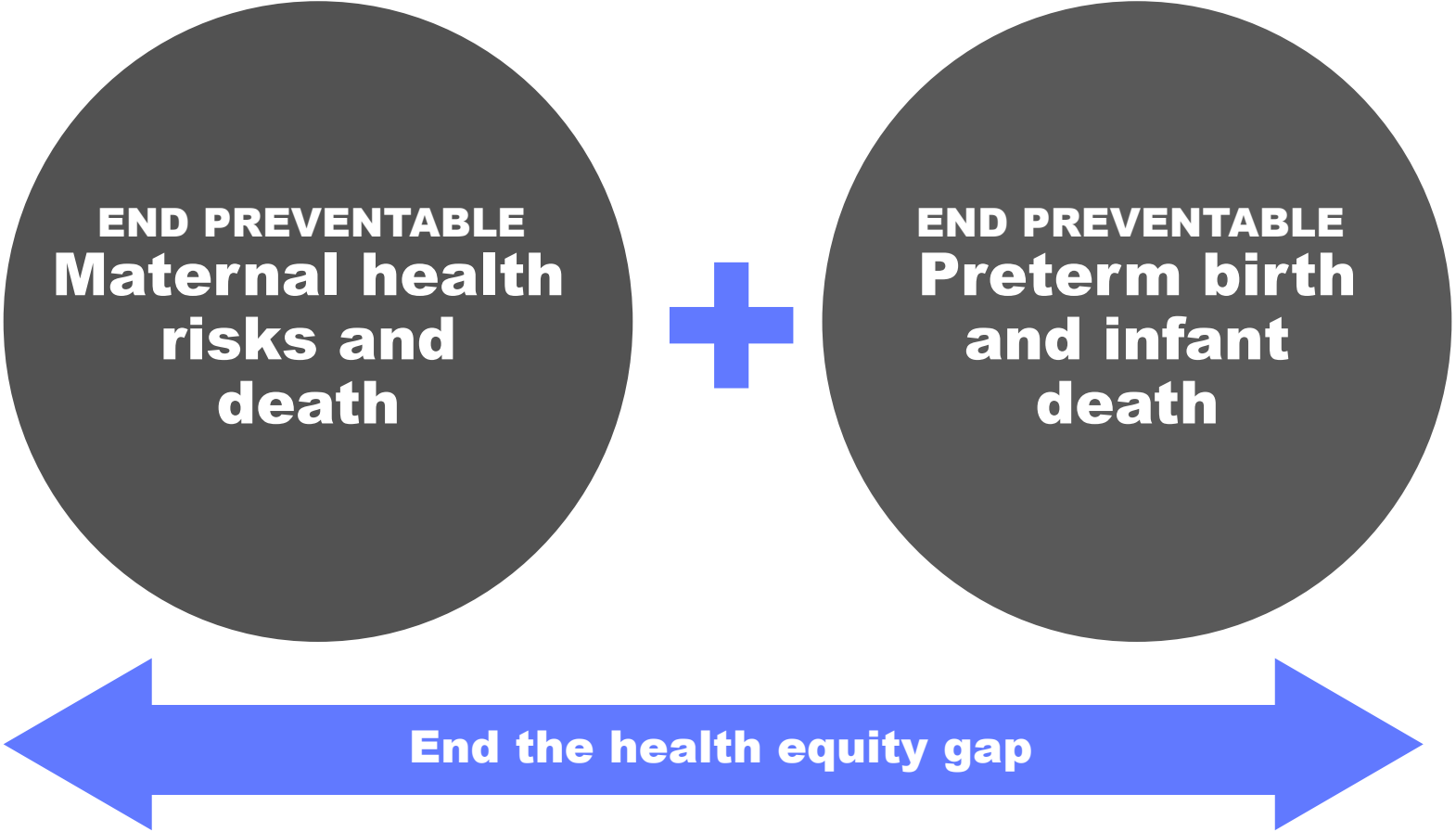
# AN 80+ YEAR LEGACY





# OUR ROLE

# OUR GOALS



**FOR HEALTHY MOMS, STRONG BABIES.**

# LEADING FACTORS INFLUENCING MATERNAL AND INFANT HEALTH OUTCOMES

## Maternal morbidity and mortality

Maternal Cardiovascular Health

Maternal Mental Health & Chronic Stress

## Infant mortality

Preterm Birth

Birth Defects

## Health Equity

Racism & Unequal Treatment

Access to High Quality Healthcare

Environmental Justice

Lifelong Economic Security

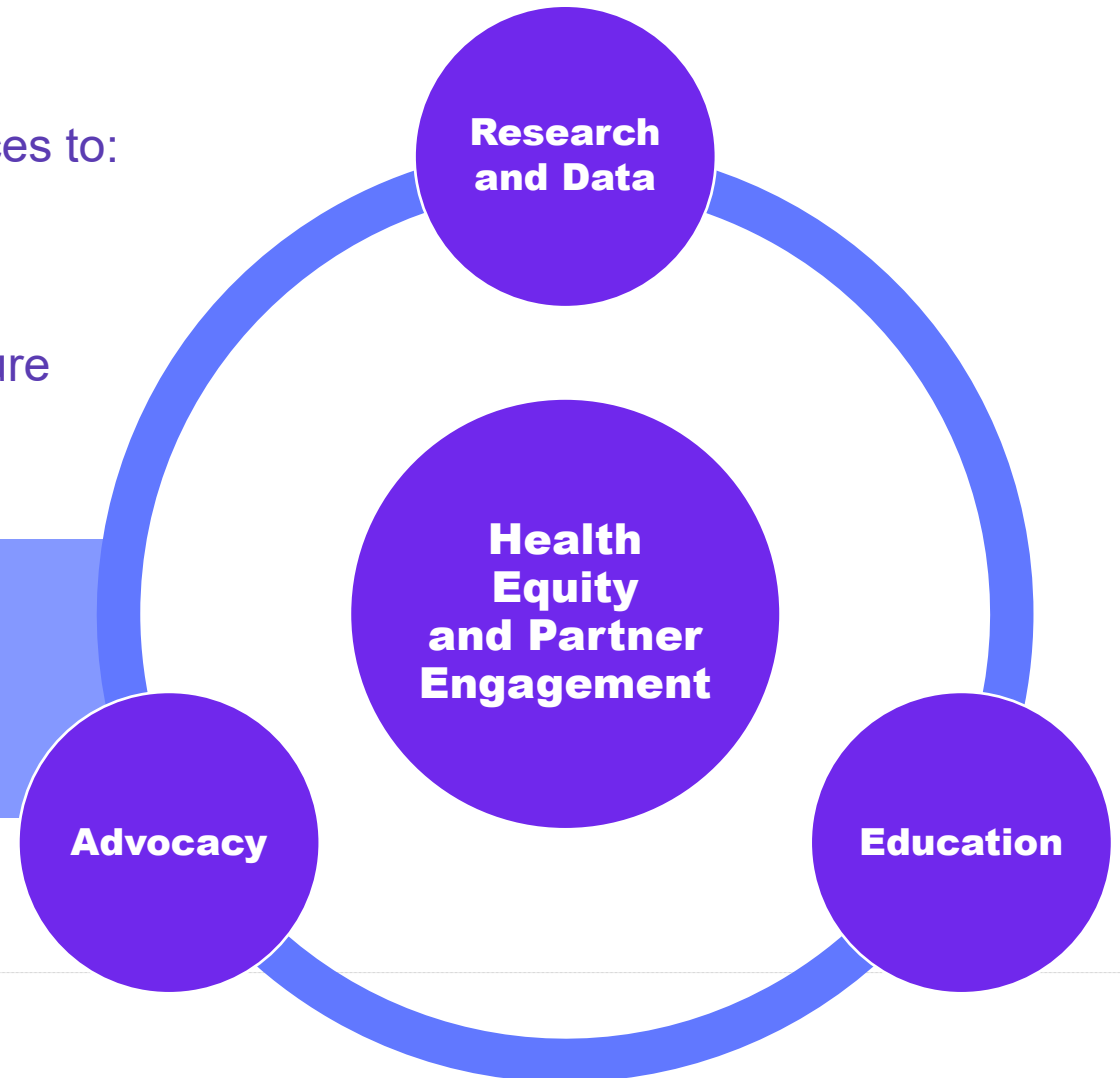
Safe and Connected Communities

# CHANNELS THROUGH WHICH WE ADVANCE OUR STRATEGIC GOALS

Leveraging the March of Dimes brand, reputation, and reach, we channel our resources to:

- **EDUCATE** consumers and professionals,
- **ADVOCATE** for policy and systems change,
- **RESEARCH** and disseminate solutions, to ensure all moms and babies can be healthy regardless of wealth, race, gender, or geography.

We lead through **impact-driven partnerships** and **authentic community engagement**, building on our well-established **convener** and **thought leadership** roles.





A photograph of a woman with dark hair in a ponytail holding a baby. The image is overlaid with a semi-transparent purple filter. The woman is seen from the side, looking down at the baby. The baby is looking towards the camera with a neutral expression.

# OUR PORTFOLIO

# EXAMPLE OF ACTIVITIES



## ADVOCACY

**Preemie Act**

**Paid Medical & Family Leave**

**Protections for Pregnant Workers**



## RESEARCH & DATA

**Prematurity Research Centers**

**Health Equity Research Institute**

**Maternity Care Desert Report & Annual Report Card**



## EDUCATION

**Implicit Bias Training**

**Supportive Pregnancy Care**

**NICU Family Support**



## PARTNER ENGAGEMENT

**Mom & Baby Action Network**

**Local Collective Impact Sites**

**Mobile Health Units**



# COLLABORATION

# OPPORTUNITIES & SYNERGIES

- Reach out to and partner with our Mission Staff
  - Local mission staff in 31 states & territories + 7 [local collective impact sites](#) to advance collaborative actions locally
  - National mission staff working on advancing policy & systems change, consumer & provider education, research & data, and strategic partnership opportunities to accelerate innovations and spread of best practices
- Mobilize grassroots advocates through joining and sharing the [Advocacy Action Center](#)
- Spread the word about and co-create solutions to address [Maternity Care Deserts](#)
- Join the [Mom and Baby Action Network](#) to collaboratively build on synergies and opportunities to address upstream causes of inequities



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